

# The FA Football Development Programme Charter Standard Schools Newsletter



# Welcome to the Autumn edition of your Charter Standard Schools Newsletter.

There are now over 2,500 Charter Standard Schools in England who are doing some fantastic and innovative work. A big congratulations to all of those schools who have recently gained accreditation - 783 so far this year, and a big well done to the County, Regional and National Charter Standard School award winners for 2004.

My sincere appreciation to all schools who returned the research questionnaires, this will help in the development of the programme and try to address any common issues that arise from around the regions. If any of you requested information then please drop me an email [Donna.Mcivor@TheFA.com](mailto:Donna.Mcivor@TheFA.com) and I will respond to your request or query personally.

I hope you enjoy this edition and had a good and restful Christmas!

Donna McIvor  
National Football Development  
Manager (Education)

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## Charter Standard Schools - SET THE FA STANDARD

The Football Association has awarded 6 schools one of the highest honours in grass roots football, the prestigious national FA Charter Standard School Award.

The Charter Standard, supported by FA partner Pepsi, was established three years ago. It aims to raise standards in the curriculum and out of school hours programmes and develop links with local Charter Standard Clubs.

"Football is at the heart of our sporting programme and enables us to do a lot of really positive work on and off the pitch," said Michelle Roberts, Assistant Director of Sport, Callington Community College in Cornwall.

"The FA award is a tribute to all the effort and hard work that so many people have put in to make good quality football available, not just to our pupils, but to everyone in the community."

Half of the college's 1200 pupils play football on a regular basis and the college runs a girls and boys

football team in every age group, from 12 to 18. College staff also run FA approved coaching and child protection courses and have helped more than 30 local primary schools qualify for The FA's Charter Standard award.

Michelle and Lee Hazeldine along with the other award winners were presented with the award at the England's World Cup Qualifying game against Wales at Old Trafford on October 9.

In addition, as national award winners, the schools received an engraved plaque, a cheque for £300 and football equipment.

Sir Trevor Brooking, The FA's Director of Football Development comments: "The FA is committed to raising the standard of grassroots football. The award recognises what a positive contribution all the schools are making, enabling people to play football and develop their skills in a safe, structured and positive environment. "

Overleaf is a list of this years' winners .

# Charter Standard School Awards 2004 National Winners Synopsis of winners achievements

	SCHOOL NAME	NO. COMPETITIONS	STAFF WITH FA QUALIFICATIONS	CURRICULUM	OSH	CLUB LINKS (No children fed in within the last 6 months)	COACHING AND LEADERSHIP	PRIMARY LIAISON	STRATEGIC PLANNING	OTHER
PRIMARY	Green Park Community Primary School	13 7 Boys, 6 Girls	4 plus 2 newly qualified since achieving award	Years 3-6 Boys and girls Yr 4 mixed Years 5/6 individual	Years 5/6 mixed teams Yrs 3-6 recreational opportunities mixed Weekly sessions	1 Club working towards Charter Standard 10 non Charter Clubs 33 children fed into clubs	N/A	N/A	N/A	FA Cup Pack and Euro 2004 education packs used in the curriculum Attended 2 England internationals men/women
PRIMARY DEVELOPMENT	Even Swindon Junior School	8 Boys/Girls/Mixed	3 staff plus 2 enrolled for course, 2 parents also enrolled on course to support school	All year groups 12-13 weeks of football	All year groups Yrs 4/5/6 boys teams Yrs 5/6 girls teams Training once a week plus matches	Links to 2 Clubs male and female Approx 25 children fed into clubs	N/A	N/A	N/A	FA Cup Pack and Euro 2004 education packs used in the curriculum
SPECIAL	Haycliffe Special School	6 Boys Starting one Girls team in July	5	7-11 6 weeks	7-14 year olds 6 weeks	3 Clubs including Charter Standard and Ability counts 12 boys fed into clubs	N/A	N/A	N/A	Set up a series of training sessions with West Yorkshire Sport for girls including girls from the other 3 special schools in Bradford. Organised Euro 2004 Festival for Special Schools
SECONDARY	Djanogly City Academy	28 20 Boys, 8 Girls	5 plus 2 since achieving status	7-11 plus post 16 for boys, 2 hours per week KS3 x 4 weeks KS4 x 8 weeks boys and girls	7-11 boys and girls 2 hours per week plus fixtures	1 Charter Standard Club and 1 non Charter Standard Club 13 children fed into clubs	N/A	N/A	N/A	Focus on girls football transition to clubs for 2004/5
SECONDARY DEVELOPMENT	Anstorf Community School	10 9 Boys, 1 Girls	3 plus one newly qualified since achieving award	Years 7-11 Boys and girls (24 weeks boys 20 weeks girls)	Years 7-11 Boys and girls Once a week plus matches	2 Charter Clubs 4 non charter clubs 38 students fed into clubs	1 JFO course ran 1 planned 39 students trained	1 festival ran 1 planned each year, 26 JFO students involved in delivering festival to 180 primary school children involved	Supported 6 Primary schools to achieve Charter Standard status	-
SPORTS COLLEGE	Callington Community College	15 10 Boys, 5 Girls	11 plus 4 newly qualified since achieving the award	7-11 boys 7-8 girls 8 weeks boys and girls	7-11 once a week	3 Charter Standard Clubs 45 children fed into clubs	1 JFO course ran and 1 planned per year 15 trained	3 festivals ran with 15 JFO students 150 primary school children involved	Supported 20 schools in the last year encouraging all 80 to gain Charter Standard status	-

# NEWS FROM AROUND THE REGIONS

## Footballing Activity in the Lancashire Schools

Moorpark Juniors were the first school to take part in the 3 Lions FC School - Club link project and thus launch the initiative in Lancashire in partnership with Bispham Junior Football Federation. BJFF are an FA Charter Standard Community Club and are keen to enhance their female section. Around 16 girls stayed on after classes to receive coaching from BJFF and their recently TOPs trained teacher Mrs Rathbone. The sessions will continue for a further 5 weeks and the girls can look forward to a festival in the spring organised by the JFO students from Collegiate Sports College in Blackpool.

Wensley Fold Primary School in Blackburn have recently achieved Charter Standard Development and to recognise this accolade, four pupils were selected to take the Fair Play flag onto the turf at Ewood prior to the England U21 match against Wales. St Augustines RC High School, Billington, have also become a Charter Standard School and were presented with their award at the England U21 game at Ewood by Sir Trevor Brooking. Mr Tom Holt who submitted the application said,

"A lot of schools struggle to find teachers to run football teams but we are fortunate to have coaches from outside the PE department helping out as well. We are lucky to have successful teams at the school but achieving the FA Charter Standard can only help us improve".

St Augustines are currently submitting a Football Foundation bid with FA Charter Standard Club, Wilpshire Wanderers JFC to have their extensive playing fields drained to enable more school and community football to be played.

The borough of Blackpool have 100% of primary schools TOPs trained and therefore received free mini-soccer goals. This is a wonderful achievement and is a testament to the areas commitment to developing the game at grass roots level. The primary schools football group are to become affiliated to the ESFA which will allow access to regional and national competitions.



# Birmingham and Warwickshire Schools



## Birmingham Charter Standard Festival - With Added Benefits!

Children and teachers from the Black Country, Birmingham and Warwickshire converged on the University of Warwick last summer, to take part in two exclusive football festivals.

Around 250 girls and boys took part in Birmingham County FA's Charter Standard Schools Euro 2004 Football Festival, which not only offered them the chance to take part in fun games and to win Fair Play Awards, but also benefited their teachers.

Whilst the youngsters were focused on their footwork, a series of seminars provided important updates and news to aid the delivery of football to children within schools.

Schools who have all attained the FA Charter Standard were involved, each representing countries who participated in Euro 2004. Fair Play Awards were made in each category of teams with certificates of participation given to every player.

A week later, it was the turn of the FA Charter Standard Clubs when over 350 children and club volunteers were treated to their own Charter Standard Football Festival.

Birmingham County FA has helped over 100 Charter Standard Schools and 60 Charter Standard Clubs gain The FA's "kite mark" over the past 3 years. In return for their commitment, they gain the benefits from In Service Training Events and Festivals.

"Whilst the scheme is available free to clubs and schools, it takes plenty of hard work and commitment to gain and maintain FA Charter Standard Status," said BCFA Football Development Officer, Gemma Adams who co-ordinated the two events.

"The two football festivals were designed to reward that effort and to give the support that is needed to get the most out of being an FA Charter Standard Club or School. It was also a great way to share in the excitement generated by Euro 2004 - even if we couldn't be there ourselves!" she added.

Thanks to all those who attended... Ryders Hayes Primary, Raddlebarn Primary, Bournville School, Brownhills CTC, Stivichall Primary, Kings Norton Boys, Kenilworth School, Severn Junior & Infants, Bishop Challenor, Hunters Hill Special School, Balsall Common Primary, Washwood Heath School, Avon Valley School, Park Hall School, Manor Park School.

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# Essex



Matching Green Primary maybe the sixth smallest school in Essex but they have picked up a big prize with the presentation of their 2004 Charter Standard County Award.

The school is based near Hatfield Heath and has just 43 pupils but that hasn't stopped Matching Green from raising standards, their profile within the community and creating links with youth football clubs.

"I first heard about the FA Charter Standard for Schools when I was teaching at Pilgrims Hatch. It was something that I wanted to do here and now we've got links with Ongar Juniors and I've also had a call from youth clubs in Harlow," explained Matching Green Head Teacher Hugh Godfrey.

Part of their Charter Standard county prize included coaching sessions with Ipswich Town's Andy Scott: "I think the children enjoyed the sessions and a few have gone on to training at Mark Hall School. We've also signed up for the Ongar Schools Football League and we're currently working on defending as the other schools are a lot bigger than us," Hugh added.

The school take most of their pupils from nearby Matching Tye and Magdalen Laver and Hugh is looking to expand the school football team.

"We only really play football as part of our sports club and teach things like fair play, skills and keeping fit and healthy. We've got some good players at the school like Leanna King who plays for Leyton Orient Girls U13s and we recently travelled all the way to South Woodham Ferrers for a Euro 2004 festival which was a brilliant day that everyone enjoyed," said Hugh.

"We chose Matching Green for their Charter Standard County Award because their nomination really stood out and they're striving to create quality football opportunities for all their children with limited resources," said Lana Bond, FDO (Education).

# Educating Hampshire

"The FA and Youth Sport Trust have been the most essential investment into Primary schools I have ever seen."

Being one of the larger Counties, Hampshire FA had its work cut out in rolling out the FA TOP Football plan over the last three years. But now, in November 2004, Football Development Officer Nicky Whiteman, looks back on the success of the TOP's plan to see how it has benefited the County's Primary schools.

FA TOPS was well received by the majority of schools who willingly put teachers forward for training as they saw not only the personal benefit for the teachers in expanding their football based knowledge but also the equipment caused a frenzy of excitement. I think the TOPS goals provided by the FA have been the most essential investment into Primary schools I have ever seen.

I was amazed how some schools simply refused to let football in the door when TOPS started, and in fact I found that many schools banned football from their playgrounds completely as it had become dangerous, and overly competitive. FA TOPS changed many school's attitudes towards football and suddenly Teachers, Learning Support Assistants, and Lunchtime Supervisors could see what a powerful tool the sport is

for positively addressing wider playground and classroom issues of bullying and exclusion.

I adapted the FA TOPS course slightly on two occasions, and this new variation was used with Lunchtime Supervisors in inner city Southampton and Portsmouth. The knock-on effect of this is that 'sponge footballs' have been re-introduced in some schools in controlled activities and some playgrounds have been 'zoned off' for different games and activities, based on TOPS principles. Playgrounds in the inner cities seem a more pleasant place for everyone now, which is a fantastic achievement.

I also discovered that there were many female Primary school teachers that turned down the opportunity of coming on the TOPS course as they felt they wouldn't cope as non-players. I have been working closely with Basingstoke and Deane Borough Council and Brighton Hill Sports College to deliver twilight training sessions for these women, to help build their confidence and give them some very, very basic skills to use when setting up PE classes. They have really enjoyed it and more courses will run in the New Year.

Eighteen months ago, Hampshire County had 20 random schools accredited with the Charter Standard, the current tally has reached 92, taking Hampshire to second in the Country behind the ever-impressive Birmingham CFA with 122. The new Charter Standard forms are much more user friendly and because of this I have utilised the good relationship we have with the 11 Sports College networks to train up their School Sport Coordinators to work directly with their partner schools on a local basis.

As you can see, it has been a very busy year in Hampshire!

– Nicky Whiteman,  
**FDO (Education)**

# Charter Standard Development Schools

From the recent research carried out many schools asked for more information on gaining development status. The chart below shows the development criteria that needs to be met by either Primary or Secondary schools.

How can you gain support to gain development status?

In each County there is a Football Development Officer and in some Counties there is a Football Development Officer who has a specific responsibility for Education.

What can my County FA offer to assist my school to gain Charter Standard Status?

- Teacher Training Courses - All counties will run courses that are suitable for both Primary, Special and Secondary school teachers.
- Bursaries for teachers - The English Schools FA have a national bursary programme to support teachers to gain FA

qualifications to assist them to provide out of school hour activities. Many County Football Development teams will also have schemes to subsidise teachers to attend FA teaching or coaching courses.

- Schools Competitions - The ESFA have a national competition programme from U11-U18. For information please contact the National Competition Manager, Mike Spinks on 01785 251142.
- Club Links - County Football Development Officers have a remit to support local clubs to gain Charter Standard Status. There is a database of these clubs on TheFA.com nationally but give your FDO a call to find out where your local accredited

club is or how they can support the club you are working with that has not yet gained Charter Status. Remember all clubs must have received accreditation within six months of your school achieving Charter Standard status. You may also wish to be part of the School - Club link programme that will assist you and your partner Club.

- Young Leadership (Secondary Schools) - Football Development Officers will have a programme of teacher training for PE teachers wishing to deliver the FA Junior Football Organisers Course, find out when these courses are due to run to ensure you don't miss out.

Affiliated to Schools' Football Association (District or County) Minimum	Enter ESFA National Competition or Schools FA local competition	Minimum Qualifications	Minimum Curriculum Delivery	Minimum Out of School Hours	Minimum School/Club Links	Minimum Coaching and Leadership	Minimum Strategic Planning	Minimum Primary Liaison	Minimum Adults other than Teachers
CS Primary Development	Yes 1 team national competition	FA TOP Sport Football	1 Year Group (4 Weeks)	3 Year Groups Boys & Girls (6 Sessions)	1 Link to CS Club Boys & Girls				Adhere to FA Guidelines
CS Secondary Development	Yes 2 teams (1 Boys & 1 Girls) national competition	FA Teaching Certificate or FA Level 1	1 Year Group (4 Weeks) Boys & Girls	3 Year Groups Boys & Girls (6 Sessions)	1 Link to CS Club Boys & Girls	1 Junior Football Organisers Course for Boys & Girls	Support 1 Primary School to become a CS School	Run 1 Primary Schools Festival for Boys & Girls	Adhere to FA Guidelines

# FA School Club Link - Get Involved!

## Introduction

The FA School - Club Link Programme is football's commitment to the delivery of the Physical Education and School Sport Club Links (PESSCL) strategy document, which sets out to ensure that all children, whatever their circumstances or abilities, should be able to participate in and enjoy physical education and sport. Over the next three years, from April 2003, the Government is investing £459 million to transform PE and school sport, and this funding is on top of £686 million being invested to improve school sport facilities across England. The Football Association has accessed £800,000 of this funding to deliver a high quality and sustainable Club Links programme.

The strategy sets out eight clear strands as to how jointly the DfES and DCMS are to enhance sporting opportunities for 5-16 year olds and increase the percentage of school children who spend two hours each week on high quality PE and school sport within and beyond the curriculum to 75% by 2006. The FA is engaged in the programme to provide a platform for the investment of this funding and ensure that young children have the opportunity to move from

structured school football, within and beyond the curriculum, to a safe, fun and progressive football club in the community.

The programme, being delivered across 39 counties, includes thirty five projects with a focus on disability, more than forty projects in rural areas, over two hundred wards in the top 20% DETR indices of deprivation with twenty projects in areas with high percentages of black and ethnic minority groups. There is also in excess of one hundred projects focusing on girls' football (additional to Active Sports) and eighty Junior Football Organisers' leadership courses being delivered.

## Outcomes:

The delivery of this project is dependent on the infrastructure and networks that exist, of the School Sport Partnerships, one of the eight strands of the PESSCL strategy, which have clear objectives to increase the number of children moving from school to community sport. Further to this, it is vital that the environment that the children end up within is that of a good quality, safe club and therefore this is tying into the network of Charter Standard Clubs that already, or potentially, exist at all levels from Club to Community Club.

1. Therefore, the project is about increasing the number of young people playing football.
2. Increasing the number of Charter Standard Clubs.
3. Developing sustainable partnerships between schools and clubs within School Sport Partnerships.

## Key Partners (Planning and Delivery)

- The County FA and professional football development staff provide local knowledge of existing Charter Standard Clubs that have the capacity to deliver within the programme and take on additional new young players within their club structures.
- The County Sports Partnership acts to strategically oversee the roll out of the programme and ensure the equitable delivery of the sports involved in the Club Links programme.
- The Partnership Development Manager, within the SSP, ensures there is no duplication of sports taking place with the schools involved and following school audits, to provide County FA staff with gaps in provision

FA TARGETS 2004: KPIs		
	National	As at end of June 2004
Number of Charter Standard Clubs	180	115
Number of links with schools	480	413
Number of young people in 3 Lions FC Courses	8839	6245
Number of 3 Lions FC Festivals	50	41

FA PROGRAMME TARGETS: NATIONAL TOTALS				
	2003	2004	2005	2006
Number of FA Charter Standard Clubs	950	1450	1950	2450
Number of partnerships with SSP	27	140	215	301
Number of young people in CS clubs	142,500	217,500	292,500	367,500

and weaknesses within the delivery of football that can be addressed through this programme.

- Professional football clubs via their Football in the Community schemes are acting as the deliverers in many programmes across the country, providing the infrastructure of coaching staff to run football sessions in schools during curriculum time.

The national framework sets out an indicative guideline as to how the programme needs to be delivered, with ultimately local need reflecting the best possible mechanism. It is envisaged that the majority of Club Link work will involve a coaching course of eight weeks in a similar format to that used within Active Sports. All coaching courses now, whether for boys, girls or players with disabilities for 5-16 year olds will come under the 3 Lions FC brand name. This is seen as the

key in establishing the link between the players and the club and should ideally be undertaken utilising coaches from the club. Research from Active Sports has shown that young people identify with the coach as their role model and retention at the club is enhanced if this is the same person. Alternative coaching schemes can be used but efforts need to be made to provide some continuity between the initial coaching course and the players joining the club.

The School-Club link programme is the key initiative that joins up the different FA football development programmes to provide one clear mechanism to enable young players to join clubs. Many of these courses maybe finalised with the delivery of partnership festival, utilising young leaders that have achieved the Junior Football Organisers Award, in conjunction with the partner Secondary school.

Resources:

The resources that are available to support the delivery are as follows: 3 Lions FC Equipment Package - football package includes balls, bibs, cones, pump and a bag and can be used to support the delivery of a 3 Lions FC Coaching Course. For those courses working with footballers with disabilities, the Soccability equipment is available to support these sessions also.

3 Lions FC Coaching Resources - this will incorporate guidance information for organising a coaching course, coaching cards with games to support delivery and promotional materials.

3 Lions FC Festival Pack - this will include a banner, guidance information on organising a festival and promotional materials. This will also include a monitoring form that provides statistical evidence following the event, such as the number of participants, but also shows additionality of the funding by logging volunteer participation of young leaders and coaches.

If you are interested in being involved in the programme then please contact your Football Development Officer.

# English Schools Football Association ESFA



The ESFA is the governing body which organises schools football throughout the country. It does this in partnership with the Football Association. The ESFA aims to provide enjoyable soccer experiences for both Primary and Secondary school children of all ages. Schools annually take part in competitions ranging from mini-soccer for Under 11 footballers through to the 11-a-side game for older pupils from Year 8 right up to the Year 13 age group.

For younger pupils it is more appropriate that they should play smaller sided games and as a consequence the ESFA arranges mini-soccer festivals throughout the country that all Primary schools are free to enter. These begin in the Autumn Term and culminate with National Finals which usually take place at the Lilleshall National Sports Centre in Shropshire on a sunny summer afternoon. The ESFA provides football for all and as a consequence the ESFA mini-soccer festivals, sponsored by Sainsbury's, are open to both girls' and boys' teams. Any Primary school in England can enter...

- A girls only 6-a-side tournament
- A boys only 7-a-side tournament
- A mixed boys and girls 6-a-side competition for small schools (less than 100 on roll in Key Stage 2)
- A District team 7-a-side competition for towns and cities/areas of counties

All the above competitions lead to county, regional and then national finals.

Once children move from Primary to Secondary school at the age of 11 the ESFA arranges for Year 7 footballers a series of indoor 5-a-side festivals around the country, culminating in a National Finals day for 8 Area Champion Boys' teams and the same number of girls' teams. For the past couple of seasons these have been staged at the JJB Soccerdome in Derby and this season Saturday 16 April 2005 has been reserved for the 2004-2005 National Finals.

11-a-side soccer does not begin in earnest until the Under 13 (Year 8) age level. There are National Schools Under 13 Cups which both girls' and boys' teams can enter. Entry is initially via competitions organised in each of the 44 ESFA counties. The county champions progress on to regional round

competitions and the draw for each of these last season was made by the Secretary of State for Education, Charles Clarke MP. The ESFA has 4 regions - the North, Midlands, South-East and South-West. Eventually Regional Finals for both girls and boys are reached and last season these were played at Middlesbrough's Riverside Stadium (North Region), Villa Park (Midlands), Watford FC (South-East) and Southampton's St Mary's Stadium (South-West). The National Semi-Finals and Finals took place on Thursday 20 May 2004 at Chelsea's Stamford Bridge ground. It was a memorable occasion for the youngsters concerned, especially for the teams from Church Stretton School in Shropshire (who became the girls' National Champions) and William Parker School from Hastings, winners of the boys' competition. On the same day the Sunday Mirror newspaper asked Education Minister Stephen Twigg to present its awards to the School Soccer Coaches of the Year. The recipients were Claire Round (Myton School, Warwick) and Rob Faulkner (Tottington High School, Bury). The 2004-2005 season National Cup competitions were recently launched at Heworth Grange Comprehensive School in Gateshead by Sir Bobby Robson.



Details of the ESFA nationwide competition for the Year 9 age group can be accessed at [www.the4aces.com](http://www.the4aces.com), the sponsor's website. At the moment this is for boys only but it is the intention of the ESFA and the FA to have a parallel girls event in the very near future and talks will take place with the current sponsor about this in the next few months.

There is presently nothing for schools at the Under 15 (Year 10) age group although there has been in existence for the duration of the ESFA's 100 year history an Inter-District competition, currently sponsored by the National Union of Teachers. Portsmouth secured this trophy with a victory over Bishop Auckland in last season's final at Fratton Park.

Year 10 school pupils are, however, able to join forces with their Year 11 counterparts to play in girls or boys teams in the Royal Air Force Under 16 Schools Cup competition. This new sponsorship was recently launched at RAF Cranwell in Lincolnshire with an exhilarating fly-past by the world-famous Red Arrows flying display team. Both girls and boys teams initially enter via county cup competitions. These take place in the Autumn Term and county

champions and runners-up progress to the national part of the event in the Spring Term. It is the intention of the sponsors that the National Semi-Finals will be hosted at RAF stadiums in suitable geographical locations around the country.

At the Under 16 age group the ESFA also organises inter-county competitions amongst its 44 constituent members for both girls and boys teams. At the Under 18 age group there is currently only a boys inter-county competition, plus inter-school boys tournaments for schools and college teams.

A recent innovation for the ESFA has been to take over the running of tournaments for schools with specialist status - including Sports Colleges, City Technology Colleges, Language Colleges, Business Enterprise Colleges plus other specialisms - for Under 12 and Under 15 boys teams and Under 14 and Under 18 girls sides.

In the past couple of seasons ESFA National and Regional Finals have been played at Arsenal, Aston Villa, Blackburn Rovers, Bristol City, Bury, Cambridge United, Carlisle United, Chelsea, Doncaster Rovers, Durham City, Exeter City, Liverpool, Manchester City, Middlesbrough,

Northampton Town, Notts County, Plymouth Argyle, Portsmouth, Preston North End, Reading, Shrewsbury Town, Southampton, Telford United, Watford and Witton Albion. It goes without saying that the ESFA is extremely grateful to these clubs for their help and support in running its National Finals.

The English Schools Football Association operates from an office in Stafford under the direction of Chief Executive John Read, a member of the FA Council. Mike Spinks, previously a Primary School Headteacher for 15 years, was appointed as National Competitions Manager in September 2002 to oversee all the ESFA competitions and to be the link with the Football Association. Should you wish to speak to the ESFA about any aspect of this article (or about schools football in general) please feel free to ring Mike, or Darren his assistant, on 01785 251142.

# England to Host Major Women's Finals



The biggest stand-alone women's sporting tournament will be hosted in the UK next summer with the UEFA European Women's Championship Finals being staged in the North West of England in June 2005. England earned an automatic qualification place by way of The Football Association successfully bidding to stage the tournament.

Featuring eight teams in two groups, 15 matches will be staged at five different venues across the North West with live TV coverage in 54 countries via Eurosport and on an additional UK network to be confirmed. England qualify automatically for the eight-nation Finals and could line-up against World Cup Finalists Germany and Sweden.

The City of Manchester Stadium will host the opening England game on Sunday June 5th and The FA is planning major sporting activity for young people at Sportcity on the day of the game as part of its plans to leave a sporting legacy from staging this event. The stadium will also host the Final Draw on Wednesday January 19th with representatives from all eight competing nations present.

Blackburn Rovers FC will host England's next two group games and will also be the setting for the Final on Sunday June 19th. Blackpool FC completes the Group A stadia and will host three group games. Preston North End's Deepdale ground and Warrington Wolves' newly-built rugby league home will be the fitting venues for the Group B games and will each stage one Semi-Final tie.

UEFA President Lennart Johansson said: "Staging the Women's EURO 2005 in England, where women's football is the top female sport is a great opportunity. I am sure that The FA and the North West region will deliver a highly professional event, promoting women's football as a skilful and competitive game and enhancing its popularity in the UK and across Europe."

World champions Germany, runners-up Sweden, France, Denmark, Finland, Norway and Italy have joined England in qualifying for the prestigious tournament.

The tournament is a perfect opportunity for football fans to experience the biggest female sport in England and players like captain Faye White and star striker Kelly Smith are ready to showcase the elite level of the game. The two-

week long event, taking place from June 5-19, will be held in the North West of England – an area of strong heritage for football in general and women's football in particular. In the 1920s, 'Dick, Kerr Ladies' – a team of female factory workers from Preston, Lancashire – played to audiences of 50,000 in charity matches across the North West.

"Staging a major tournament will give The FA a great opportunity to tell young girls about their opportunities to play football and we expect that participation levels will increase again as a result of this tournament," says The FA's Director of Football Development Trevor Brooking. "Having the games live on TV will also be a good showcase of how the England players can be role models for future generations."

National Coach Hope Powell added: "It's great to have qualified without having kicked a ball! It gives us the opportunity once again to compete on the top European stage, which is where we should be. I've played in Euro finals before and there's such a great buzz about playing competitively against the best players in the world. It's going to be a fantastic tournament where we can showcase women's football



to a big audience in England and beyond."

The FA, together with Sport England, is running a Legacy Programme around the event ensuring there is a lasting impact for women's sport as a result of this tournament. There will be free packs for every Primary school in England, football festival packs and loads of events throughout the North West as well as nationally. Find out more at the website below.

Go to [www.TheFA.com/Euro2005](http://www.TheFA.com/Euro2005) to check out England's 'Road to Euro 2005' preparations and register your interest.

#### THE FACTS

- 1 Football is the most popular female sport in England, the number of girls' teams has grown dramatically in the last few years from 80 in 1993 to over 6,000 last season! Last year alone 1.66 million girls took part in some form of football (BMRB, 2004).
- 2 Ten million pounds has been invested by The FA and its partners into County FAs and County Sports Partnerships to develop more opportunities for women and girls to be involved

in football as players, referees, coaches, and volunteers at all levels of the game.

- 3 Since the launch of The FA's Football Development Strategy in 2001, the number of women and girls playing football has grown a staggering 53 per cent!
- 4 There are local leagues for girls to play football and there is a pyramid league structure for women's football, culminating in The FA Nationwide Premier League. The likes of Arsenal, Fulham and Liverpool play in the elite National Division.
- 5 The FA has a campaign to grow the game even further with County FAs listing their initiatives, courses and campaigns on [TheFA.com/women](http://TheFA.com/women) for young girls to see.
- 6 Over 12,000 paying spectators watched last year's FA Women's Cup Final, where Arsenal beat Charlton Athletic 3-0. And there were two million more watching the match live at home on BBC1!

- 7 Hope Powell OBE runs the Senior, Under-21, Under-19, Under-17 teams and has led the Seniors to the Finals of the 2001 European Championship. She was also the first female coach in the world to achieve the UEFA Pro License – the highest coach qualification!
- 8 Midfielder Rachel Yankey is the face of Umbro alongside Michael Owen and John Terry. She lines up with the lads to launch England's kit, especially developed and designed for female players. Watch out for her next Spring when the new home kit is launched!
- 9 The FA runs a National Player Development Centre at Loughborough University: it's a fully-funded scholarship programme for talented female players in England and was launched in 2001.
- 10 Nationwide Building Society is The FA's Partner for women's football and, through its experience as dedicated sponsors of football, Nationwide is building the profile of the game through the media.

# FA Learning - Get Involved with FA Learning

FA Learning is the Educational Division of The FA and is responsible for the delivery, co-ordination and promotion of its extensive range of educational products.

This includes all courses and resources, and online qualifications that are now available for coaches, referees, sports psychologists, medics, fitness instructors, interested parents and teachers.

The diverse interests of those involved in football ensures that FA Learning remains committed to providing resources and activities suitable for all individuals whatever your interests, experience or level of expertise.

In other words, if you're involved in delivering football in some capacity at your local club or school and want to learn more about your role, then we should have a way for you

to increase your understanding to get more out of the game.

You will be aware of the FA Top Sport Football, Teachers certificates and JFO course already. Here are just some of the range FA Learning courses explained in more detail...

## COACHING COURSES

Course Title	Who is the course aimed at?	What prerequisites do I need?	Where does the course take place?
Coaching Level 1	Coaches of young players looking to increase their knowledge. The first step on the coaching ladder and so far attended by more than 40,000 coaches.	Open entry course for anybody over 16 years of age. You don't need to have any real experience just an interest in the game and motivation to improve your knowledge.	These courses are run by the local County FA and so will take place at venues across the country.
Coaching Level 2	Coaches with some previous experience at <u>any level</u> with regular participation.	Open entry course for anybody over 16 years of age with regular practical experience of participation in football.	These courses are run by the local County FA and so will take place at venues across the country.
Coaching Level 3	Coaches that are working with a team over an extensive period.	Anybody over 18 years of age. Candidates must hold Level 2 Certificate in Coaching Football.	These courses are run by the local County FA and so will take place at venues across the country.

# How you can 'Get Involved'



Most courses take place locally and are delivered by your local County FA which means there will always be opportunities throughout the year to get involved and start a course.

To find out more information about the courses, enrol and pay with credit/debit card visit FA Learning's website [www.TheFA.com/FALearning](http://www.TheFA.com/FALearning) or call the FA Learning Hotline on 0870 4500 424.

## OTHER OPEN ENTRY COURSES

Course Title	Who is the course aimed at?	What prerequisites do I need?	Where does the course take place?
Child Protection	Anybody interested in child protection. Issues in football. The course is also a mandatory part of the coaching qualifications.	Open entry course.	These courses are run by the local County FA and so will take place at venues across the county
Psychology Level 1	Anybody interested in the psychological aspects of football.	Open entry course for anybody over 16 years of age.	National Course that takes place residentially at an FA approved centre.
FA Foundation Physiology (Fitness) for Football	Anybody over 16 years of age with an interest in expanding their knowledge of improving fitness of players of all ages.	Open entry course for anybody over 16 years of age.	These courses are run by the local County FA and so will take place at venues across the country.
Basic Treatment of Injury Course	Personnel acting as the manager, trainer or therapist for grassroots clubs and for Teachers responsible for school teams.	Open entry course for anybody over 16 years.	These courses are run by the local County FA and so will take place at venues across the country. The course is also run by The FA and takes place at Lilleshall National Sports Centre.
Refereeing Two Tier Course	1. Basic Laws of the Game 2. Practical Assessment	Open entry course for anybody over 14 years of age.	These courses are run by the local County FA and so will take place at venues across the country.

# Kicking Off

## Online Education

### The FA Learning Online Academy

### The FA.com/FALearning

The FA has developed the world's first dedicated football online training centre - The FA Learning Online Academy - for coaches, teachers, medics, referees, parents, trainers and sports scientists.

The Online Academy allows you to take part in a range of educational activities online that allows flexible, interactive learning direct from TheFA.com/FALearning.

Presented for the first time:

- Online courses
- The world's largest archive of coaching and sports science articles
- Audio and video web streamed conferences
- Masterclass audio interviews with experts in their field
- Regular online newsletters

Available now - an online delegate pass to FA Learning Conferences including access to: -

- Audio proceeding of all presentations
- All PowerPoint presentations
- Video web streaming of presentations (broadband connection required)
- Online discussion forums with presenters and other online delegates.

#### SPORTS PSYCHOLOGY DEVELOPING MENTAL FITNESS

Presentations from

- Graham Taylor, Former England Manager
- Gordon Taylor, Chief Executive PFA
- George Burley, Manager Derby County

Focusing upon

- How managers, coaches and sports psychologists can work together to develop the appropriate mental skills for the young player.

For whom?

- Coaches of elite young players aged 7-25 years of age.

Cost: £49.00 per delegate

#### COST EFFECTIVE TALENT DEVELOPMENT – A REVIEW OF YOUTH DEVELOPMENT IN THE ENGLISH FOOTBALL LEAGUE

For whom?

- Directors of Youth Academies, Chief Executives and Finance Directors

Focussing upon

- Key factors to provide a return on investment in the area of Youth Development
- Evidence of good practice from Centres of Excellence and Academies all divisions

Presentations from

- Directors of Football Academies and Centres of Excellence

Cost: £49.00 per delegate

Available throughout 2005 - new online courses and modules all available at the FA Learning Online Academy.

## LAWS OF THE GAME

(For trainee referees and coaches)

Learn the laws on your own P.C. via this interactive learning programme including:-

- Animations
- Graphics
- Self testers

## SPORTS MEDICINE

- Aspects of Basic First Aid
- Injury identification and recognition
- Basic anatomy related to football
- Prevention of Injuries
- Injury Pathology:

- The Hip Joint
- The Knee Joint
- The Ankle Joint
- The Shoulder Joint

## SPORTS SCIENCE

Exercise Physiology: Football Fitness Level 1

- Energy Systems
- Principles of Training
- Nutrition
- Demands of the game
- Responses to Exercise

## PLAYER AND MATCH ANALYSIS

- Key indications of performance
- Effective strategies of analysis

## CHILD PROTECTION

- Best and poor practice
- Acceptable and unacceptable practice
- Protecting young children

## SOCCER CAMP COACH

Prepares the Soccer Coach to work on a holiday camp course responsible for children's welfare.

## FUTSAL

FUTSAL Referees Course  
FUTSAL Coaches Course

To get online and get involved visit [www.TheFA.com/FALearning](http://www.TheFA.com/FALearning)

For further information on anything contained within this newsletter please contact [Donna.Mcivor@TheFA.com](mailto:Donna.Mcivor@TheFA.com)



# Futsal - Something Different for the Secondary Schools



Ever wondered how some of the world's most skilful players developed their ability to beat opponents at will? How do players such as Luis Figo, Ronaldo, Denilson and Roberto Carlos develop skills that set them apart from other players? What did they do as youngsters that provided them with the basis to becoming some of the world's best players? If you are interested in the answer then you need to learn more about a game called Futsal.

Futsal was the name chosen by FIFA, the World governing body of Football for the only version of 5-a-side football that it supports. Futsal is a game that develops individual close ball skills through an increased number of touches during the game. Players are nearly always placed in reduced space situations and are constantly forced to make decisions demanding speed of thought and quick reflexes.

Essentially 5-a-side but with some twists on how the game is currently played across most of England, Futsal has been designed to provide a high paced, energetic, fast flowing game for spectators at the same time as allowing players to be at their most creative by protecting those showing attacking flair.

The FA is seeking to develop Futsal in this Country as its preferred format of small-sided football that:

- Develops key football skills and techniques that the FA would wish to see extended in all players
- As an exciting and skilful game in its own right
- Promotes Fair Play - After five fouls in any one half you concede a 10 metre penalty!
- Provides an opportunity to progress to the FA Futsal Cup, UEFA Futsal Club Cup and represent England in European and World Championships

- Contributes to the opportunities for disabled players - The game is played by the visually impaired and deaf communities

If you would like to try something new and challenging with the students in your school, perhaps with students that you cannot engage in the traditional game or just enthusiastic students who want to have a go then please complete the application form opposite to gain a copy of the Schools Futsal Pack and a FREE Futsal equipment pack.

Please return the application form to Donna McIvor, National Football Development Manager (Education), 25 Soho Square, London, W1D 4FA.

(Please note this is for Secondary schools only.)



# Futsal Application Form

Name of School: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Telephone Number: \_\_\_\_\_

Please provide a brief overview of how you intend to use Futsal in your school.

Brief description of activity	New activities / Enhancing existing activities Explain how new activities will be established	Target group Describe the needs of pupils you aim to target & how you propose to attract them	Key learning objectives What are these and how will activities enhance learning?	Number of participants Enter details of pupil age ranges, number of pupil places & teacher/pupil ratio

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# The FA Football Development Programme Charter Standard Schools Newsletter